

## property strategy

The process to determine what and how to develop either an individual property or planning for land use across an entire LGA has important and critical economic components. At **ADW Johnson**, our staff have conducted analysis across a broad spectrum in this realm. Our extensive knowledge of the dynamics that influence land use and take up particularly in regional areas equip us to provide pragmatic, contemporary and relevant advice for strategies to facilitate optimum outcomes.

### Projects

Employment land study,  
Maitland

Employment land study,  
Lake Macquarie

Employment land study,  
Great Lakes

Port Land strategy,  
Newcastle

Airport land opportunity  
study,  
Williamstown

Tourism project,  
Nelson Bay

Mixed use project,  
Tuncurry

Retail centres strategy,  
Lower Hunter

Urban development,  
Salamander Bay

Commercial project,  
Newcastle

Asset conversion strategy,  
Newcastle

Major urban development,  
Branxton

### Newcastle Airport, Land Study and Feasibility Assessment.



**Key issues:** economic assessment and land use options, feasibility to estimate economic rent based on project development costs.

### Potential major urban projects at Buchanan, East Maitland and Charmhaven

#### Site assessment



**Key issues:** future land supply and demand; infrastructure capability and constraints; project feasibility and commercial considerations.

### Industrial Land Review, Lake Macquarie City Council



**Key issues:** review of industrial land including an assessment the capacity and capability of the land to meet future growth needs.